

Press release

12 May 2022

## **N2J joins the group created around De Buyer**

On 11 May 2022 the kitchen and baking utensils group created around De Buyer completed the acquisition of the company N2J and its own brand Pebbly.

Pebbly has been offering design creations made of natural materials in the field of kitchen utensils since 2015, thus encouraging a zero waste lifestyle. Pebbly is a brand committed to an eco-responsible approach. Created in 2004 by Amy and Nicolas Roque in Bordeaux, N2J also markets other innovative brands in France in the kitchen utensil and tableware sector, such as Kyocera, Charles Viancin and Freeform. The company generates sales of almost €8 million and employs around 20 people.

N2J brands will be joining De Buyer, Lion Sabatier, 32 Dumas and Scaritech with whom they share the ambition of offering the best products to its customers, both food professionals and demanding amateur cooks.

This transaction is in line with the strategy, introduced several years ago and actively supported by Edify, to create a division of premium brands in the kitchen and baking utensils industry.

Thanks to its financial resources, Edify continues to actively seek out other companies with strong development ambitions.

De Buyer advisors:

Financial: Mazars (Baptiste Faye)

Legal: CMS Francis Lefebvre (Emmanuel Faury, Jean-Thomas Heintz, Romaric Buttet)

Sellers' advisors:

Transaction: Lenzo Partners (Ariel Roskis)

Legal: LL-Berg (Olivier Abergel, Julien Carrascosa, Nicolas Pegou)

## **CORPORATE PROFILE**

*Edify is an industrial holding company. Its portfolio is comprised of majority and minority shareholdings in French, Spanish and Swiss industrial medium-sized businesses and SMEs, namely **Pellenc** (portable power tools and machinery for winegrowing, olive growing and green spaces), **Zurflüh-Feller** (accessories and systems for roller shutters and industrial closing mechanisms), **Usines Métallurgiques de Vallorbe** (precision files and tools for the jewellery, watchmaking, forestry, car and aeronautical industries), **De Buyer** (cookery and baking/pâtisserie utensils), **Thermo Technologies** (surface coating with precious metals using chemical or electrolytic processes and high-tech wires), **Ligier Group** (licence-free microcars), **Gaviota** (components and motors for awnings and roller shutters), **Agromillora** (plant propagation services for agriculture) and **K-Ryole** (smart electric trailers for bicycles).*

## **SHAREHOLDERS' AGENDA**

*Shareholders' General Meeting: 17 May 2022*

*First quarter sales: 19 May 2022*

## **CONTACTS**

***Edify:** Valérie Marqués, Chief Financial Officer (+352 24 83 16 20)*

***Shan:** François-Xavier Dupont (+33 1 44 50 58 74)*

*[www.edify-investmentpartner.com](http://www.edify-investmentpartner.com)*